Alexander Rhodeen
Program Manager, Research Faculty
Enterprise Innovation Institute - Global
Campus location: Centergy Building, Suite 3000; 470-734-7580

Research Interests:

Rhodeen demonstrates mastery of a complex field through his experience as a co-founder, catalyst at the State of Georgia's technology incubator, ATDC, and support for organizations across the state and around the world supporting entrepreneurs. His research focuses on identifying the tasks necessary for entrepreneurs to transform an idea into a scalable business.

Teaching Interests:

Rhodeen's teaching focuses on foundational lessons in starting and scaling a technology company. He is an instructor for Georgia Tech's Enterprise Innovation Institute (EI2) Global team. Additionally, he is an instructor for Georgia Tech Medellin Center and a guest lecturer at Auburn University Harbert College of Business and Georgia Southern University Parker College of Business.

Education:

B.A. - College of Letters & Sciences **December 2001**
University of Wisconsin - Madison

Recent Scholarly Output:

A. Rhodeen, "Startups & Entrepreneurship in Georgia," guest lecturer Georgia Southern University, October 7, 2025

A. Rhodeen, "New Venture Creation," guest lecturer Auburn University, March 25, 2025

A. Rhodeen, "Lessons Learned Moving from the Military to Startups" published in *Hypepotamus* November 10, 2022
https://hypepotamus.com/people/profiles/contributor-thoughts-lesson-learned-moving-from-military-to-startups/

Distinctions and Awards:

Co-Founder, *Kanga,* 2014; acquired by *GEODIS* 2016
Staff Sergeant, United States Army, Honorably Discharged 2010