Brandy Stanfield-Nagel
Senior Program Manager, Research Faculty
Enterprise Innovation Institute - Global
Campus location: Centergy Building, Suite 3000; 678-644-4748

Research Interests:

Nagel's research focuses on the development of qualitative methodologies for measuring entrepreneurship curiosity and commitment in adult learners. This includes the impact of mentorship, locus of control, and team dynamics on startup success. Additionally, bricolage, frugal innovation, and resourcefulness are new areas of interest.

Teaching Interests:

Nagel's teaching focuses on the application of the Lean Startup methodology and trauma-informed teaching for learners in distressed communities. She has a joint appointment at Georgia State University, Entrepreneurship and Innovation Institute, and Morehouse School of Medicine. She leads joint teaching initiatives with several universities in Medellin, Colombia. She is the lead instructor for Georgia Tech's EI2 Global team.

Education:

MBA, Concentration on Marketing August, 2000
Mercer University *Atlanta, Georgia*

B.S. in Business Administration August, 1990
Brenau University *Gainesville, Georgia*

Recent Scholarly Output:

B. Nagel, “An Entrepreneur’s Toolkit – A New Way of Teaching Entrepreneurship and a Better Pedagogy For Underserved And Marginalized Communities,” presented at 2020 Women’s Economic Forum – Caribe

Distinctions and Awards:

Fulbright Specialist, 2025-2027